

## Branding Update

Our company has undergone a substantial, positive evolution in the 20+ years since we became DTE Energy. With so much momentum behind our efforts and advancements, it was time for us to refresh our brand and move forward with a fresh approach.

**DTE**[Check it out](#)

### Journey to 80

We are choosing a cleaner future to benefit the health of our environment and the health of our economy. This new website includes a message from Gerry and DTE's sustainability goals.

[Follow our journey](#)

## United Way 2018 Campaign Wrap

DTE's 2018 United Way campaign broke records while supporting the communities where we live and work! Our corporate support of United Way includes more than 350 alumni contributions, which are matched by the DTE Foundation and supported by alumni volunteerism.

### See our giving



Raised \$2,400,000  
for United Way



Participated in  
36 volunteer events  
across Michigan



41 percent of DTE's 10,000  
employee workforce gave  
to United Way



Added 403  
new donors  
to the campaign



## **Volunteer Opportunity Spotlight: FIRST Robotics**

Inspire high school students working in robotics—no robot experience required! High school teams across Metro Detroit and Michigan are currently building robots with FIRST (For Inspiration and Recognition of Science and Technology) for a chance to compete in the State Championships and possibly, the World Championships. With a few hours of your time this spring, you can help mentor teams in their quest for robot gold with this year's theme, Destination: Deep Space.

While many mentors think robotics is all about engineering, students also need help with business plans, marketing and fundraising. Plus, students learn vital communication and leadership skills through FIRST. Teams meet 2-3 times a week and on Saturdays. DTE mentors can work with coaches to determine how much support the teams need and when. Looking to get into the excitement of competition? Volunteers are needed for a variety of events this spring, from regional qualifiers around Michigan to the State Championships in Saginaw to the World Championships at Cobo Center in Detroit. DTE volunteers offer necessary support during the event, and also set a great example of the company and the City of Detroit. Register through [FIRST](#) and CareForce, and make a real difference in a student's life. Several of our alumni have already stepped up to volunteer with FIRST but there are endless opportunities to get involved.



## **Save the Dates!**

### **June 10th**

Southeastern Michigan Alumni Luncheon Location TBD

### **August 20th**

Monroe Alumni Luncheon Location TBD



## Get involved with Care Force!

### • **TRENTON ROTARY FOUNDATION INC**

This Rotary event promotes community connections for the family. There will be free hot dogs and chips along with costumed characters to interact with the kids. The actual event is on March 4 from 11 a.m.-3 p.m.

Volunteers are needed for:

8:30 - 11:00 Set-up

11:00 - 1:00 Count Participants

1:00 - 3:00 Count Participants

3:00 - 4:00 Tear down/clean up

Location: Westfield Activities Center 2700 Westfield Rd Trenton, MI 48183 Contact: April Kassuba at 734-384-2305 or [april.kassuba@dteenergy.com](mailto:april.kassuba@dteenergy.com)

### • **FIRST IN MICHIGAN REGIONAL COMPETITION** **February 28 - March 2, 2019.**

Have you ever seen a young lady in a tutu and cape stand like Superman and do a battle cry before taking a robot to collect space cargo? Volunteer at a FIRST event and this is just the kind of thing you are likely to witness. Be a part of something big with just a little effort. Make a big impact on a child's future with just a few of your hours.

FIRST In Michigan is hosting a Regional Competition for FIRST Robotics Challenge (FRC) for the high school level. Never built a robot? Don't even know how to operate your microwave? No problem! There are plenty of volunteering opportunities that do not require a degree in rocket science!

Volunteer in 2 simple steps: Register at [www.firstinspires.org](http://www.firstinspires.org) for volunteer opportunities (step-by-step guide) Register at CareForce to capture DTE hours.

To view a comprehensive list of volunteer opportunities, please [log into Care Force](#).



## Q&A

Where do I find out about my insurance card or retiree health benefits? How do I report the death of a loved one?

All benefits related questions or reporting of a death should be directed to YBR (Your Benefits Resources) by calling **866-899-4383**.

## Contact the DTE Alumni Network

Connect to us on Facebook for even more information, including new retirements, discounts and more! Send your questions or feedback, including story ideas for future issues to [alumni@dteenergy.com](mailto:alumni@dteenergy.com).



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