

Elevate your brand and help your clients
save energy and money in their new home.



DTE CleanVision
Energy Efficiency

Real Estate
Energy Consultant
Marketing Kit

Customers want real estate professionals who can help them save energy and money in their new home.

That's why we're offering support to real estate professionals who have completed our online training course, providing them with educational materials and customer gifts. Sign the attached agreement form and place an order to receive marketing collateral.

Requirements

- Real estate energy consultants are required to complete our easy, one-hour online training course in order to receive promotional materials
- Real estate professionals must complete the agreement form before utilizing the marketing content
- Real estate professionals can order materials by using this material request form

Promotional Materials

Available Products



Program Certificate

Show off your status as a DTE real estate energy consultant with a digital certificate, presented to you after your course completion.



Program Overview

DTE offers a variety of programs designed to increase comfort and lower energy costs – now and for years to come. This overview can help your clients find out which upgrades are right for their home.



Home Energy Checklist

Moving into a new home can be overwhelming. This checklist helps your clients identify elements that need improvement and connects them with the DTE comprehensive energy assessment program, where a participating contractor can perform a more thorough assessment.



Energy Saving Tips

Not all energy efficiency upgrades require using expensive equipment or working with a contractor. This list of tips includes low- and no-cost strategies that help save energy.



Customer Gifts

Leave a lasting impression on your customers with a variety of gift options to use at your discretion.

Material Request Form

You must submit completed form before using marketing materials.

Program Overview

8 x 8 inches
*Limit 50

Order Quantity: _____

Home Energy Checklist

8 x 8 inches
*Limit 50

Order Quantity: _____

Energy Saving Tips

4 x 8 inches
*Limit 50

Order Quantity: _____

Tape Measure

*Limit 20

Order Quantity: _____

Plastic Cups

*Limit 20

Order Quantity: _____

Tote Bags

*Limit 20

Order Quantity: _____

Night Lights

*Limit 20

Order Quantity: _____

Funding will be on a first-come, first-served basis until depleted.
Note: These materials are to be used only within the scope of your work in real estate.

Delivery Information

Company Name:	Contact Name:	
Street Address:		
City:	State:	ZIP:
Email:		

I acknowledge and agree that all conditions must be met as outlined in the Real Estate Energy Consultant Marketing Kit.

Contact Name: _____ Title: _____

Authorized Representative: _____

Date: _____ Signature: _____

Please submit the signed agreement and material request forms to Annalisa.Wilder@icf.com



DTE CleanVision
Energy Efficiency

Real Estate
Energy Consultant
Marketing Kit